5 MYTHS

about Backing Up Microsoft 365 Data

DEBUNKED

Many Australian businesses have rapidly transformed from office-based to home-based working, which means more and more of their teams are utilising cloud services like Microsoft 365. Data backup, protection, and compliance have never been more critical.

Here are five myths about backing up Microsoft 365 data – debunked.

1 MICROSOFT IS RESPONSIBLE FOR YOUR DATA BACKUP

This is false. You are responsible for your data backup. Microsoft shoulders the burden of maintaining and managing global infrastructure to ensure **99.9% uptime**, but it's up to you to copy and store your data securely. For maximum protection against cybercriminals, use a third-party solution that stores backups in geographically distinct locations.

2 MICROSOFT 365'S IN-BUILT BACKUP IS COMPREHENSIVE

It's not. In fact, it contains gaps that you should most definitely work to fill. Human error, for example, is something that no SaaS provider can account for. Recent attacks on Australian businesses, organisations, and the **government** have shown that anyone can be targeted and tricked by malicious threat actors. Again, it's your responsibility to ensure your staff and networks are armed with robust defence mechanisms.

3 I ONLY NEED TO BACK UP SOME OF MY MICROSOFT 365 DATA

Think again. If you are supporting your remote workforce, it's essential that you back up all of the data generated by Microsoft 365. This includes everything from Outlook (and Exchange Online) to Teams. You never know when you might need to revisit instant messaging conversations.

4 COMPLIANCE DOESN'T IMPACT MY BUSINESS'S USE OF MICROSOFT 365

Yes, it likely does. Following the release of **Cloud Security Guidance** by the Australian Cyber Security Centre, more businesses are becoming aware of data sovereignty within overall IT strategies. If you're not already paying attention to your compliance obligations, now's the time to fall in line. Otherwise, you could be hit with hefty penalties.

5 I DON'T NEED MICROSOFT 365 DATA PROTECTION BECAUSE MY TEAM ARE SWITCHED-ON ENOUGH TO AVOID SCAMS

Don't be so sure. Even the most tech-savvy among you can fall prey to sophisticated, socially-engineered scams. Links containing malware can be buried in the most legitimate-looking emails, making phishing attacks extremely difficult to detect and avoid. At the end of the day, humans make mistakes. Invest in a backup to protect data and support the safe, widespread use of cloud services across your organisation.

GET MICROSOFT 365 BACKUP

global
storage

1300 88 38 25

sales@global-storage.com.au

global-storage.com.au